

A background image showing a group of esports players in a dimly lit room, illuminated by blue and purple light. They are wearing headsets and looking intently at their computer monitors. One player in the foreground is wearing a headset with a microphone and is looking towards the right. Another player behind him is also wearing a headset and looking down. A third player is visible in the background, with their hand raised. The overall atmosphere is focused and competitive.

# bindin

**We unlock success in the \$200B gaming industry  
by connecting the right people, insights, and  
opportunities in one powerful platform.**





**b.**

# Opportunity

**200bn**

YEAR REVENUE IN 2024,  
MORE THAN FILM AND  
MUSIC COMBINED

**3.32bn**

GAMERS IN THE  
WORLD

b.

# Problem

**99%**

OF GAMERS WASTE  
TIME SEARCHING FOR A  
GAMING-RELATED JOB

**85%**

GAMING COMPANIES  
LACK USER GAMING  
PROFILE INSIGHTS

**90%**

TOP-RATED PLAYERS  
STRUGGLE TO BE SEEN

**90%**

GAMING COMPANIES NEED  
MORE INCOME CHANNELS

b.

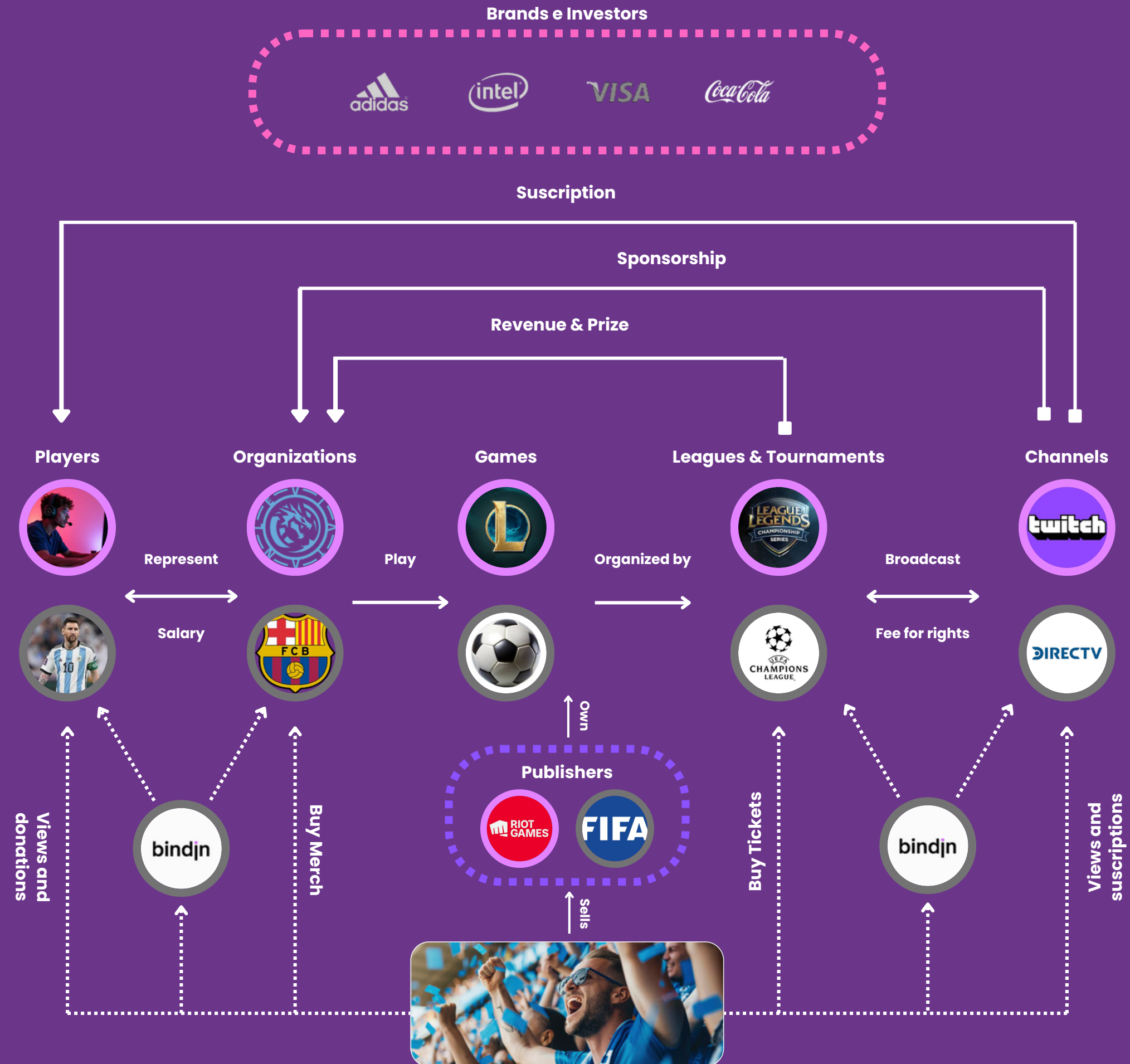
# What is Bindin?

Bindin is the gamer's gateway to a safe ecosystem, offering event ticketing, community insights, and tools for professional and social growth in the gaming world.



[bindin.gg](https://bindin.gg)

# Gaming & Esports Ecosystem



b.

# Our B2C/B2B profiles



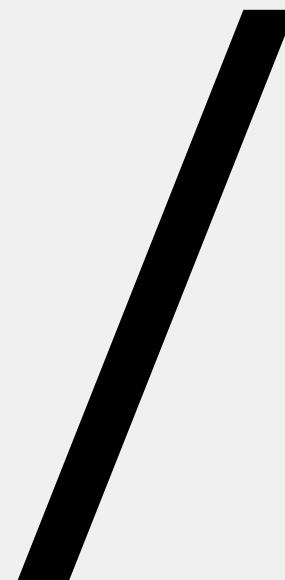
Semi/Pro Players



Fans



Specialists



Leagues, Events &  
Tournaments



Teams



Federations



Casual Players



Casters



Organizations



Brands

b.

# Business Model

## B2B2C

- Events Creation (U)
- Events Ticketing (\$)

**++ Users / + Revenue**



## B2B

- Dashboard & Gaming Insight(\$)
- Community Understanding (\$)

**+ Users / ++ Revenue**




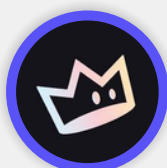






































## B2C

- Profile Personalization (\$)
- Matchmaking (U)
- Ads and Post Boosting (\$)

**++ Users / +++ Revenue**

b.

# Competition

					
Events					
Jobs					
Gaming Data					
Feed					
Organizations					
Dashboard					
Giveaways					



b.

# KPIs



15K

25K

40K

70K

2Q 2025

3Q 2025

4Q 2025

1Q 2026



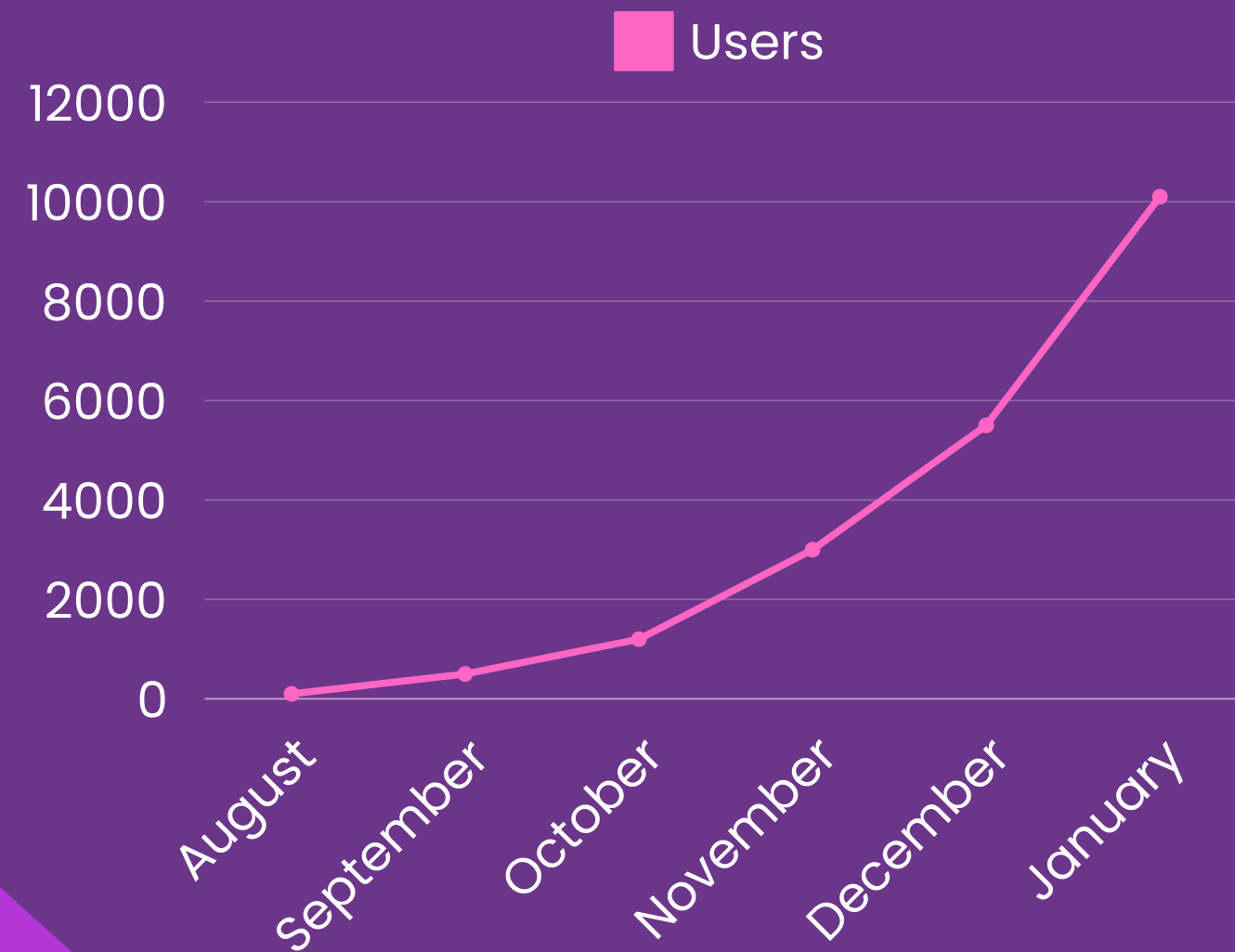
1K

5K

10K

20K

## b. Traction 2024



**+8000**

MONTHLY ACTIVE  
USERS

**+200**

JOB OPPORTUNITIES  
FOR GAMERS

**+18**

EVENTS

**34h**

APPLICANT TIME AFTER  
JOB POSTING

[bindin.gg](https://bindin.gg)

b.

# Meet Our Team



**Felipe Oliver**

CEO  
felipe@bindin.gg  
Gamer y Ex Pro Player/Coach



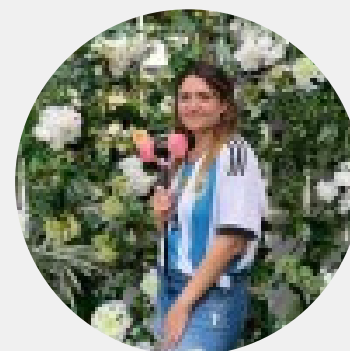
**Alejandro Cloppet**

CCO  
alejandro@bindin.gg  
Gamer



**Tobias Matorras Bratsche**

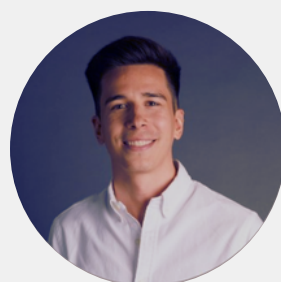
CTO  
tobias@bindin.gg  
gamer y Ex Pro Player/Coach



**Diana Fernanda Castiglia**

CPO  
diana@bindin.gg  
Gamer

## Advisors



**Nicolas Gimenez**

CEO  
Fidu



**Gabriela Ruggeri**

Managing Partner  
Overboost & Kamay Ventures



**Sarah Lucena Alves**

CEO  
Mappa



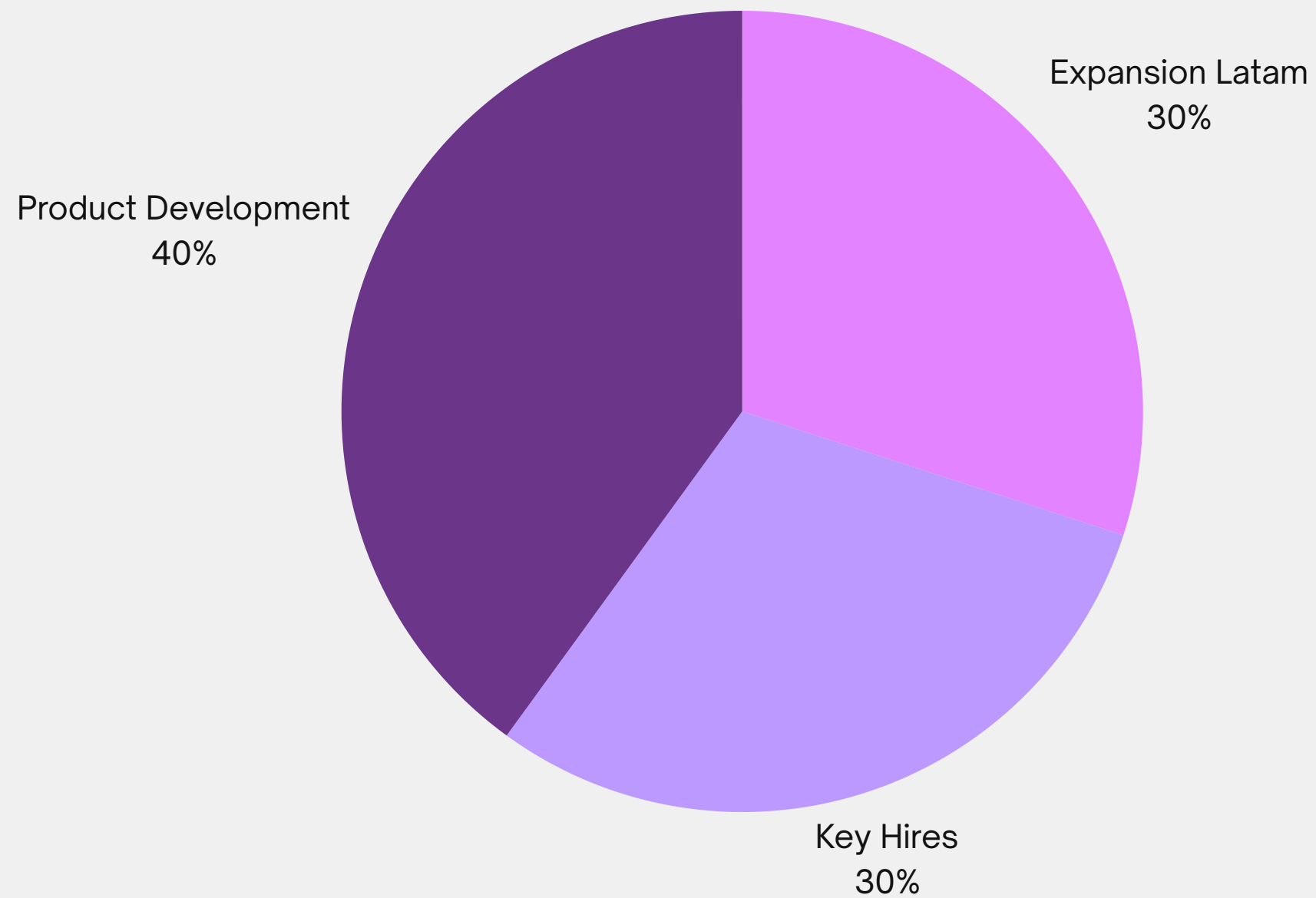
**Bebe Pueyrredón**

CEO  
Bombo



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# Funding



**\$500k**  
**18 months**

b.

# Funding



**Ticketing**

**Gaming Data**

**Subscriptions**

**Mobile App**

**Q2 2025**

**Q3 2025**

**Q4 2025**

**Q1 2026**

**Mexico, Peru**

**Rest of LATAM**

**Brazil**

**Brazil**

**Q1 2025**

**Q1-Q2 2025**

**3Q 2025**

**4Q 2025**



## PLATAFORMA

[bindin.gg](https://bindin.gg)

## CONTACTO

[felipe@bindin.gg](mailto:felipe@bindin.gg)

## SOCIALS

[Linkedin](#)

[Twitter](#)

[Instagram](#)



**THANK YOU!**

**bindin.gg**